



Realm Digital

Using Snapplify's Digital Library to Support Staff Development and Wellbeing

Key Challenges

Realm Digital wanted to enhance its employee value proposition by introducing a staff benefit that:



Employee Development

Staff needed flexible, self-directed learning options beyond traditional upskilling initiatives.



Access Management

Providing easy, secure access to digital resources without creating additional admin burden.



Wellbeing & Engagement

Realm Digital wanted to offer a meaningful benefit that supported both professional and personal growth.



Content Relevance

Finding a platform with a balanced mix of business, technology and leisure content to serve a diverse workforce.

Improvements and Successes

✓ Single Sign-On Integration

Staff now access the digital library securely with their existing Realm credentials — no extra logins needed.

✓ Curated, Relevant Content

Content spans leadership, business, technology, mental wellbeing, and local and international titles — updated regularly..

✓ Boosted Engagement

Adoption has been strong thanks to internal awareness and Snapplify's direct support during launch.

✓ Streamlined Administration

The People & Culture team benefits from low-maintenance access control and content sourcing handled by Snapplify.



"As a digital business, we're always looking for smart ways to invest in our people. The Snapplify digital library has been a powerful, low-barrier tool to support continuous learning and wellbeing across our team. It fits seamlessly into our culture of self-driven development, and the quality of content - combined with the ease of access - makes it a valuable part of our employee experience."

Realm Digital chose Snapplify for its easy implementation, relevant content, and outstanding service. The digital library is now a key part of their employee value proposition, offering real support for both personal and professional growth.

Implementation



Smooth Rollout

SSO was set up quickly, with Snapplify ensuring a secure and seamless login process.



Live Staff Presentation

Snapplify led a virtual session to introduce the platform, walk through features, and answer questions.



Content Curation

The library was tailored to Realm Digital's learning culture and staff needs.



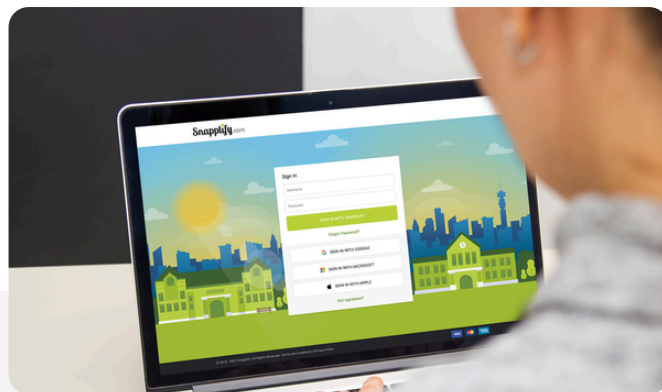
On-Demand Content Sourcing

Snapplify supports sourcing new titles when requested — keeping the library fresh and relevant.



24/7 support

Our staff has access to dedicated support 24/7 via livechat, email or Whatsapp



What the Team Says

“The platform is easy to use, the content is relevant, and the team at Snapplify has been a great partner throughout. Staff love that the content is constantly being updated with new and relevant titles from both local and international publishers. And if we ever need anything specific, Snapplify has a team that helps source the right content.” - **People & Culture Team**, Realm Digital

About Realm Digital

Realm Digital is a Cape Town-based digital consultancy that delivers bespoke software, web and mobile solutions to clients across industries. With a strong focus on people and innovation, the company actively invests in creating a culture of continuous learning, wellness and growth.