



# Curro Brackenfell School

Fostering a Culture of Digital Learning and Literacy with Snapplify

## Key Challenges



### Textbook Accessibility

Managing print textbook distribution was time-consuming and logistically complex.



### Load shedding disruption

Learners lost access to study materials during power outages.



### Literacy development

Encouraging reading for pleasure and tracking learner reading levels was difficult.



### Parental involvement

Parents had limited tools and visibility into their child's learning materials.

## Improvements and Successes

Curro has seen significant improvements since adopting Snapplify, including:

- ✓ Seamless access to textbooks, even offline, through the Snapplify Reader.
- ✓ Parent-led purchasing via Snapplify Engage, reducing admin for teachers and giving families more control.
- ✓ Data-informed literacy support through integrated Lexile assessments with Literacy Pro.
- ✓ A strong reading culture, with increased engagement across the phases using the Digital Library.



"With Snapplify, we can continue teaching and learning — no matter the circumstances. It's become such a part of my life that I don't know how I would go back from here."

**Snapplify has provided ongoing, in-person support and a platform that meets both academic and practical needs.**

## Implementation



### **Streamlined textbook purchasing**

Snapplify Engage for parent-led purchasing of student textbooks and school-led purchasing of teacher guides for staff.



### **Digital Library**

Snapplify Digital Library to provide access to a wide range of leisure reading titles to support reading across age groups and languages.



### **Literacy Pro integration**

To identify Lexile levels to personalise reading and improve reading comprehension.



### **Snapplify Reader**

Snapplify Reader for on-device, offline textbook access.



### **24/7 support**

The school has access to dedicated support 24/7 for learners, educators and parents.



## The decision to choose Snapplify

Snapplify offered a complete, user-friendly solution that fit seamlessly into the school's digital ecosystem. Offline access, parent-led purchasing, and strong literacy tools made it the right partner. Most importantly, Snapplify has provided ongoing, in-person support and a platform that meets both academic and practical needs.

## About Curro Brackenfell

**CURRO**

Curro Brackenfell is a private, dual-phase school in the Western Cape, South Africa, offering both primary and high school education as part of the Curro group. The school is known for its commitment to academic excellence, innovation in digital learning, and a strong focus on holistic development across its learner body.