



Curro Durbanville High School

A case study on how Snapplify has **simplified and streamlined access** to digital learning, textbooks and stationery

Key Challenges



Textbook Management

Late book deliveries and learners and educators starting off the academic year without textbooks.



Support Issues

Educators and staff had a heavy support burden towards learners and parents.



Book Purchase Administration

Staff overburdened with admin related to securing the correct books required. They faced pricing inconsistencies and incorrect book assignments.



Too many platforms

The multitude of platforms and logons created confusion and led to low adoption and increased support queries.

Expanding to include stationery

In preparation for the 2025 school year, Curro Durbanville extended their use of Snapplify to include stationery—bringing textbooks and school supplies together in one easy-to-use platform.

- ✓ Families order both digital textbooks and stationery in a single, streamlined process.
- ✓ The school doesn't need to create separate lists for multiple suppliers—stationery and textbook lists are managed in one place, with a single supplier
- ✓ Parents benefit from discounts, while the school saves on bulk orders for classroom essentials.
- ✓ Parents valued the simplicity and affordability of the combined ordering experience.



"Single Sign-On has changed my world. Educators are busy, and we like stuff to be simple and easy. Now, onboarding with Snapplify is seamless. There's one login. It's safe and secure. I cannot tell you the massive difference it has made."

Snapplify has effectively addressed the challenges faced by Curro Durbanville. The knowledgeable, friendly, and efficient support team promptly addresses any questions or issues, ensuring a smooth user experience.

Implementation



Smarter back-to-school solution

The Engage platform provides a complete one-stop shop for parents – covering stationery, digital textbooks, and hard copy books – all in one place.



Streamlined user onboarding

With the Access integration into Curro School information systems, onboarding and user management is simple and seamless.



Subscription management

Subscription management via Engage for 3rd Party App subscriptions and use of the App Gallery to role out new apps.



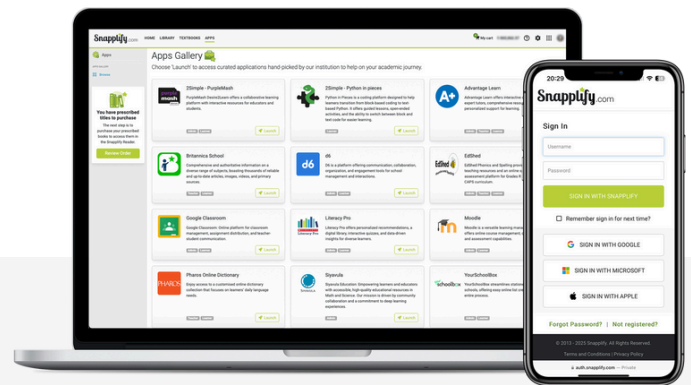
Early Access

Learners and educators have access to digital textbooks from day 1 while payment is being made.



24/7 support

The school has access to dedicated support 24/7 for learners, educators and parents.



The decision to choose Snapplify

Curro Durbanville chose Snapplify for its robust, **7-days-a-week support** for staff, parents, and learners. With **Snapplify's single sign-on (SSO)** system, learners enjoy seamless access to all their accounts using just one username and password, simplifying their digital experience.

About Curro Durbanville



Since 1998, Curro Durbanville High School has been driving learner achievement as a premier independent school in Cape Town. With the recent launch of our new high school campus in Groot Pheasantekraal, Durbanville, we're expanding our commitment to excellence, offering enhanced learning experiences for Grade 8 to Grade 12 students.

Curro Durbanville has experienced consistently high-quality service from Snapplify for years. This commitment has led to significant improvements in our educational environment. They highly recommend Snapplify to any school, whether independent or state-owned.