



Midlands Christian College

Enhancing Literacy and Streamlining Textbook Procurement

Key Challenges



Textbook Procurement Challenges

MCC struggled to access affordable, curriculum-aligned digital textbooks



Lack of a unified digital reading platform

The school lacked a central digital platform for reading materials.



Teachers and librarians lacked scalable content tools

Teachers and librarians had few tools to distribute digital content at scale



Lack of a Unified Solution

Reading programmes and blended learning were difficult to manage

Snapplify's Impact: Transforming Learning and Literacy

With a need for affordable textbook access and stronger digital learning, Midlands Christian College (MCC) adopted Snapplify Engage and the Snapplify Digital Library to support students inside and outside the classroom.

✓ Seamless Textbook Access

Snapplify Engage - Simplified the procurement and distribution of digital textbooks.

✓ Enhanced Literacy Development

The Engage digital library provides students with a vast collection of reading materials, encouraging a stronger reading culture. It opened access to thousands of free, high-quality reading resources.

✓ Improved Learning Efficiency

Snapplify Book Reader App - Enabled offline access to learning materials on any device.

✓ Easy Platform Navigation

Snapplify Access - Provided Single Sign-On, integrating directly with MCC's existing LMS.



“It has been a very positive experience. The platform is reliable, the support team is responsive, and it’s helping us move forward with our digital learning goals.”



Monica Tonodzai
Librarian

Implementation



Training for Staff:

Snapplify team has made it easy to embed digital learning into our daily teaching and learning.



Streamlined user onboarding

With the Access integration onboarding and user management is simple and seamless.



User-Friendly Interface:

The Engage platform was intuitive, allowing students and teachers to easily access digital resources.



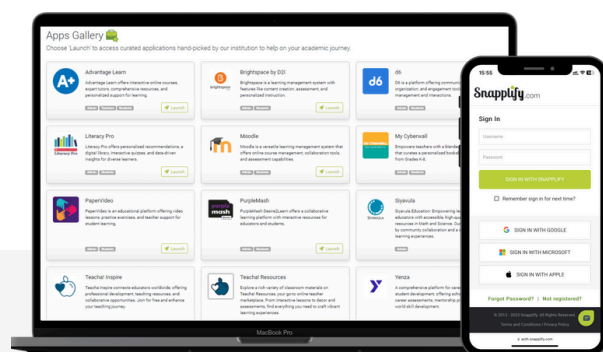
Early Access

Learners and educators have access to digital textbooks from day 1 while payment is being made.



Reliable Customer Support:

Any queries were swiftly addressed, ensuring a smooth adoption process.



The decision to choose Snapplify

By adopting Snapplify, Midlands Christian College has created an enhanced learning environment where students have easy access to the right textbooks and a digital library that nurtures literacy.

About Midlands Christian College



Midlands Christian College (MCC) is a private co-educational high school in Gweru, Zimbabwe, offering Cambridge IGCSE and A-Level education. The school provides both boarding and day schooling options. MCC follows a holistic approach that integrates academic, spiritual, and technological development.